

Recommendation / Upsell Engine

Whether a guest books one item or a full itinerary, Inntopia's AI-powered upsell engine analyzes the booking and recommends additional products each guest is highly likely to buy. These offers are automatically send via email with links directly to the booking engine to increase upsell and the guest experience.

Packages, Lodging, or Activities

It doesn't matter whether they booked a full itinerary with a dozen items or a single activity or room, all that's needed is a transaction.

Every Guest / Reservation Detail

Guest count, children, booking window, LOS, date, distance, amount, and availability are analyzed to score relevant, available items that were not included in their reservation.

Boost Specific Products

Want to highlight certain products more than others? Or filter some out? It's easy to do both so key inventory gets the highest priority.

The Model Keeps Learning

As guests interact with these offers, AI learns from these insights to understand what's working; further training the model to make future upsells increasingly effective.

The screenshot displays the Inntopia booking interface. On the left, a cart titled 'My Itinerary' shows a 'GOLF' package for \$716 (Innisridge Golf Club, 5/2/2025 @ 9:15am, Adult + Cart - Qty: 2) and 'LIFT TICKETS' for \$110 (Scenic Lift Ride, 5/3/2025, Adult All Day - Qty: 2). The cart total is \$938. In the center, a 'Missing Items' section lists: Innisridge Lodge (Match Score: 83%), Waterpark (Match Score: 76%), Spa Treatment (Match Score: 71%), Bike Rental (Match Score: 68%), Season Pass (Match Score: 36%), and Ground Transportation (Match Score: 23%). On the right, a recommendation panel titled 'Enjoy more of Innisridge!' suggests 'Stay the Night' (Innisridge Lodge) and 'Splash Zone Waterpark'. An orange arrow points from the 'LIFT TICKETS' section to the 'Missing Items' section, and another orange arrow points from the 'Missing Items' section to the recommendation panel.