

Tradeshow Booth Rough Concept

Quote with colored/
image bottom
like old style
of standups.



Non-white, non black
background
Logo + short line of text
about our products

Quote with
colored/
image bottom
like old style
of standups.



Tradeshow Backdrop Inspiration Board

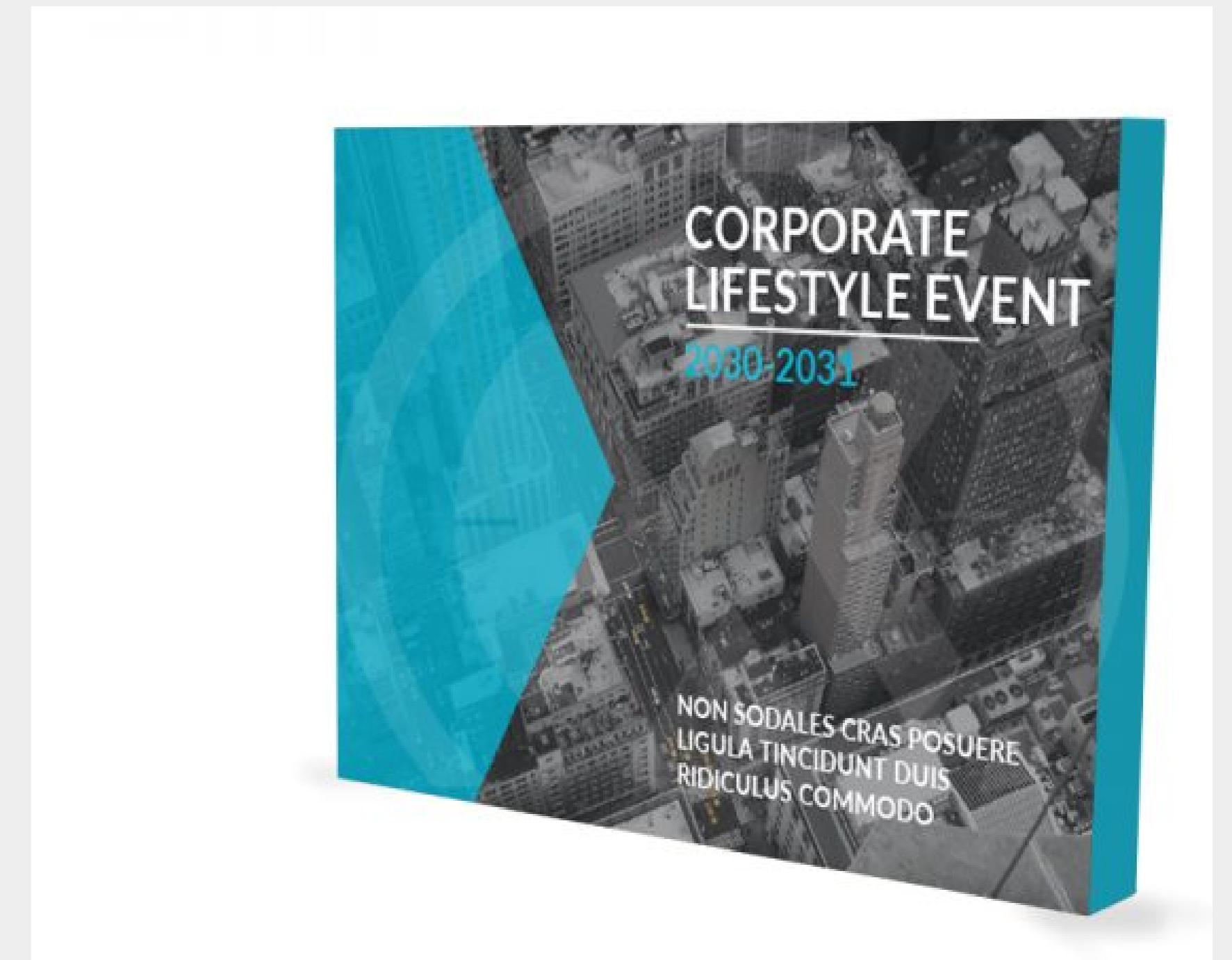
#1 Avoid all orange by using gradients / color combos.



#2 Break up solid color with 1/3, overlapping grayscale.



#3 Make grayscale image primary with 1/3 color.



#4 Break up 1/3 solid color with step-and-repeat on other 2/3.



#5 Solid color with simple, large logo / words



#6 Break up color w/ logo on white, bottom dark, and gradient.



#7 Graphics of different shades to break up solid color.



#8 Graphics and other shapes to break up solid color.



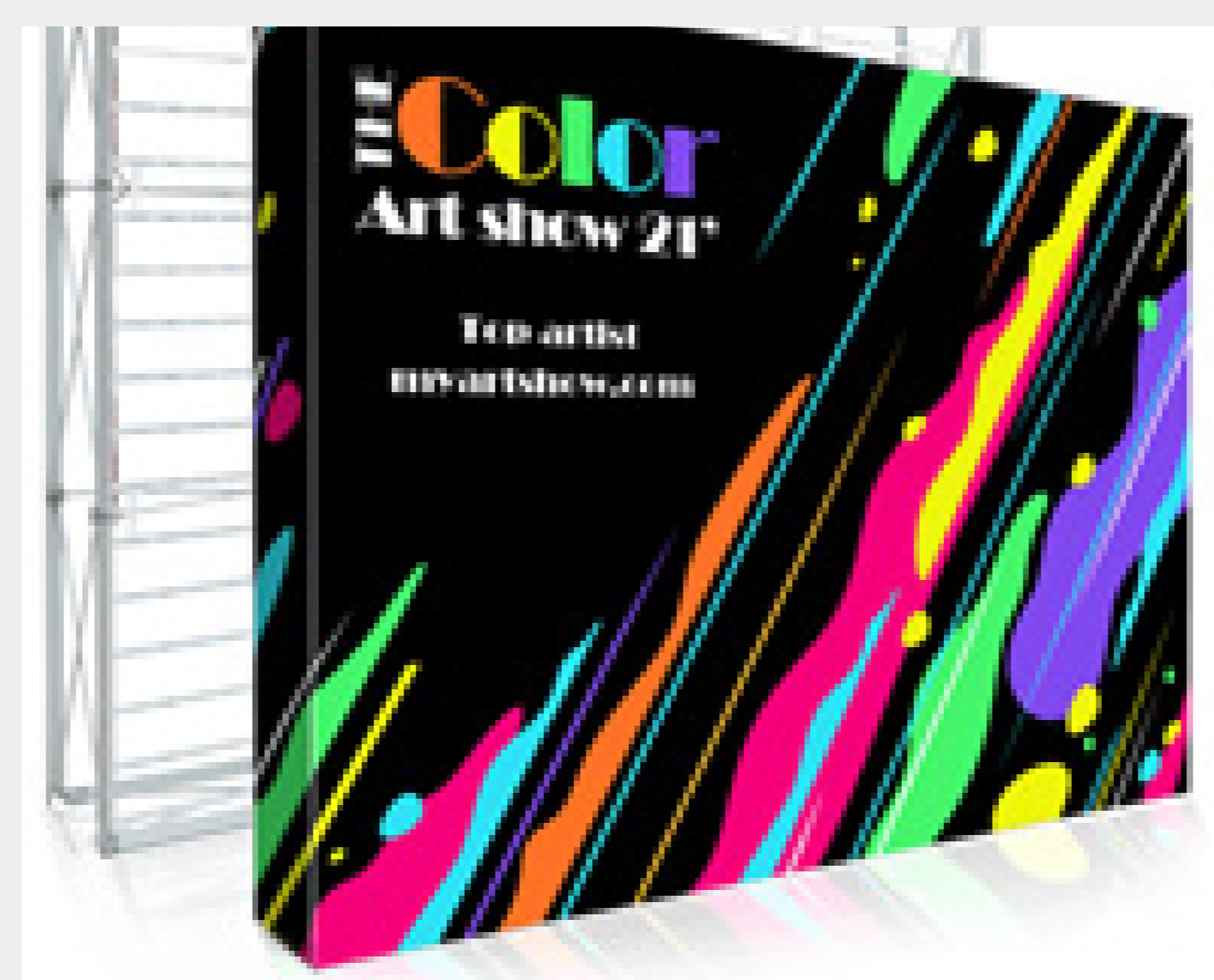
#9 Logo with set of text/imgs below to showcase multiple products.



#10 Flat color with minimal text / graphics.



#11 Dark with color added as graphics.



#12 Dark version of primary color with color added as graphics.

