



**May 3-5, 2016
Stowe, Vermont**

Sponsorship Opportunities

This year's conference will focus on bringing together our partners, from all parts of their organizations, together to share information about world and market trends that affect our business. We will also review Inntopia's products and features, and through breakout sessions, panels, and round-table conversations, share ideas on adapting Inntopia's solutions to collectively achieve increased efficiencies and revenues.

Sponsorship offers your company numerous opportunities for networking and excellent exposure to potential clients. Attendees are expected from premiere vacation destinations in the U.S and Canada.

	Platinum	Gold	Silver	Bronze
Logo/Company Description in print program	Large/100 words	Medium/50 words	Medium/50 words	Small Logo only
Acknowledgment in Opening Remarks	✓	✗	✗	✗
Website Link	✓	✓	✓	✓
Attendee List	✓ with contact details	✓ with contact details	✓ Names only	✗
Speaking Opportunity	General Session + Breakout Session	Introduction of General or Breakout Session	Introduction of a Breakout Session	✗
Logo on Onsite signage	✓	✓	✓	✓
Insert in Gift Bag	✓	✓	✓	✓
Collateral	✓ in gift bag and on table	✓ on table	✗	✗
Number of Attendees	2	2	1	1
Cost	\$7,500	\$5,000	\$2,500	\$1,750

Platinum Sponsorship includes: *ONLY ONE AVAILABLE*

\$7,500

- Access to Conference for two people, including:
 - Three meeting days and two breakfasts and lunches
 - Welcome cocktail reception at Inntopia Headquarters
 - Offsite activity and dinner with all participants, as well as local and area invitees from the hospitality and resort management industries
- Large-sized logo, business name, and 100-word company description printed on single page on the event program
- Top/ predominant logo and name placement, and continued enhanced representation and link on the event website
- Special mention of sponsorship on newsletters, social media, and other opportunities as they arise
- Attendee list with contact information
- Logo predominantly displayed on onsite signage and welcome banner
- Opportunity to present in a General Session and Breakout Session
- Opportunity to provide sponsor-supplied item for attendee gift bag and literature table, pre-approved by event management
- Opportunity to provide sponsor-supplied collateral for attendee gift bag and literature table, pre-approved by event management
- Opportunity to sponsor ancillary branded items such as lanyards, badges, reusable bags, etc.

GOLD Sponsorship includes:

\$5,000

- Access to Conference for two people, including:
 - Three meeting days and two breakfasts and lunches
 - Welcome cocktail reception at Inntopia Headquarters
 - Offsite activity and dinner with all participants, as well as local and area invitees from the hospitality and resort management industries
- Medium-sized logo, business name, and 50-word company description in printed event program
- Top placement, representation and link on the event website
- Attendee list with contact information
- Logo on onsite signage and welcome banner
- Opportunity to present during introduction of a in a General Session or Breakout Session
- Opportunity to provide sponsor-supplied item for attendee gift bag and literature table, pre-approved by event management
- Opportunity to provide sponsor-supplied collateral for attendee gift bag and literature table, pre-approved by event management
- Opportunity to sponsor ancillary branded items such as lanyards, badges, reusable bags, etc.

SILVER Sponsorship includes:

\$2,500

- Access to Conference for one person, including:
 - Three meeting days and two breakfasts and lunches
 - Welcome cocktail reception at Inntopia Headquarters
 - Offsite activity and dinner with all participants, as well as local and area invitees from the hospitality and resort management industries
- Medium-sized logo, business name, and 50-word company description in printed event program
- Representation and link on the event website
- Attendee list with contact information
- Logo on onsite welcome banner
- Opportunity to present during introduction of a Breakout Session
- Opportunity to provide sponsor-supplied item for attendee bag, pre-approved by event management
- Opportunity to sponsor ancillary branded items such as lanyards, badges, reusable bags, etc.

Bronze Sponsorship includes:

\$1,750

- Access to Conference for one person, including:
 - Two meeting days and two breakfasts and lunches
 - Welcome cocktail reception at Inntopia Headquarters
 - Offsite activity and dinner with all participants, as well as local and area invitees from the hospitality and resort management industries
- Small-sized logo and business name in printed event agenda
- Representation and link on the event website
- Logo on onsite welcome banner
- Opportunity to provide sponsor-supplied item for attendee bag, , pre-approved by event management.

FOR MORE INFORMATION, CONTACT:

Pascale Savard
Inntopia Marketing Manager
802 253 2905 | psavard@inntopia.com
www.corp.inntopia.com/UserGroup