

Sponsorship Opportunities

Inntopia Insight will focus around three core themes: commerce, marketing, and intelligence, and will bring together Inntopia's existing and future partners from all parts of their organizations to share information about world and market trends that affect our business.

The event will have two distinct tracks: user group content, and broader technology and travel trends. Some of the focus will be to review Inntopia's products and features, and collectively share and converse about how we can best prepare to adapt Inntopia's solutions to achieve increased efficiencies and revenues.

Sponsorship offers your company numerous opportunities for networking and excellent exposure to potential clients. Attendees are expected from premiere vacation destinations in the United States, Canada and Australia.

	Platinum	Gold	Silver	Bronze	Briefcase
Logo/Company Description in print program	Large 100 words	Medium 50 words	Medium 50 words	Small Logo	X
Acknowledgment in Opening Remarks	✓	✓	✓	X	X
Website Link	✓	✓	✓	✓	X
Attendee names and Contact List	✓	✓	✓	✓	X
Speaking Opportunity	General Session and Breakout Session	Introduction of General Session or Present a Breakout Session	Introduction of a Breakout Session	X	X
Logo on Onsite Signage	✓	✓	✓	✓	X
Insert in Gift Bag	✓	✓	✓	✓	X
Collateral	✓	✓	✓	✓	X
Number of Attendees	3	2	1	1	1
Cost	\$10,000	\$6,000	\$3,750	\$2,250	\$1,500

Platinum Sponsorship includes: *ONLY ONE AVAILABLE*

\$10,000

- Access to Conference **for 3 people**, including:
 - Three meeting days and all breakfasts and lunches
 - Welcome cocktail
 - Offsite activity and dinner with all participants, as well as local and area invitees from the hospitality and resort management industries
- Speaking opportunity in a General Session and present a Breakout Session
- Large-sized logo, business name, and 100-word company description printed on single page on the event program
- Top/ predominant logo and name placement, and continued enhanced representation and link on the event website
- Special mention of sponsorship on newsletters, social media, and other opportunities as they arise
- Attendee list with contact information two weeks prior to event
- Logo predominantly displayed on onsite signage
- Opportunity to provide sponsor-supplied item for attendee gift bag and literature table
- Opportunity to provide sponsor-supplied collateral for attendee gift bag and literature table, pre-approved by event management
- Opportunity to sponsor ancillary branded items such as lanyards, reusable bags, etc.

GOLD Sponsorship includes:

\$6,000

- Access to Conference for **2 people**, including:
 - Three meeting days and all breakfasts and lunches
 - Welcome cocktail reception
 - Offsite activity and dinner with all participants
- Large-sized logo, business name, and 50-word company description in printed event program
- Top placement, representation and link on the event website
- Attendee list with contact information
- Logo on onsite signage and welcome banner
- Opportunity to participate in a General Session and present a Breakout Session
- Opportunity to provide sponsor-supplied item for attendee gift bag and literature table
- Opportunity to provide sponsor-supplied collateral for attendee gift bag and literature table, pre-approved by event management
- Opportunity to sponsor ancillary branded items such as lanyards, reusable bags, etc.

SILVER Sponsorship includes:

\$3,750

- Access to Conference for **1 person**, including:
 - Three meeting days and all breakfasts and lunches
 - Welcome cocktail reception
 - Offsite activity and dinner with all participants
- Medium-sized logo, business name, and 50-word company description in printed event program
- Representation and link on the event website
- Attendee list with contact information
- Logo on onsite welcome banner
- Opportunity to participate in, or introduce a Breakout Session
- Opportunity to provide sponsor-supplied item for attendee bag and literature table
- Opportunity to sponsor ancillary branded items such as lanyards, reusable bags, etc.

Bronze Sponsorship includes:

\$2,250

- Access to Conference for **1 person**, including:
 - Three meeting days and all breakfasts and lunches
 - Welcome cocktail reception
 - Offsite activity and dinner with all participants
- Small-sized logo and business name in printed event agenda
- Representation and link on the event website
- Attendee list with contact information
- Logo on onsite welcome banner
- Opportunity to provide sponsor-supplied item for attendee bag and literature table.

Briefcase Sponsorship includes:

\$1,500

- Access to Conference for **1 person**, including:
 - Three meeting days and all breakfasts and lunches
 - Welcome cocktail reception
 - Offsite activity and dinner with all participants

FOR MORE INFORMATION, CONTACT:

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