



**CHILL**

RIDE • INSPIRE • LEAD



The mission of the Chill Foundation is to provide opportunities for underserved youth to build self-esteem and life skills through snowboarding and other board sports.



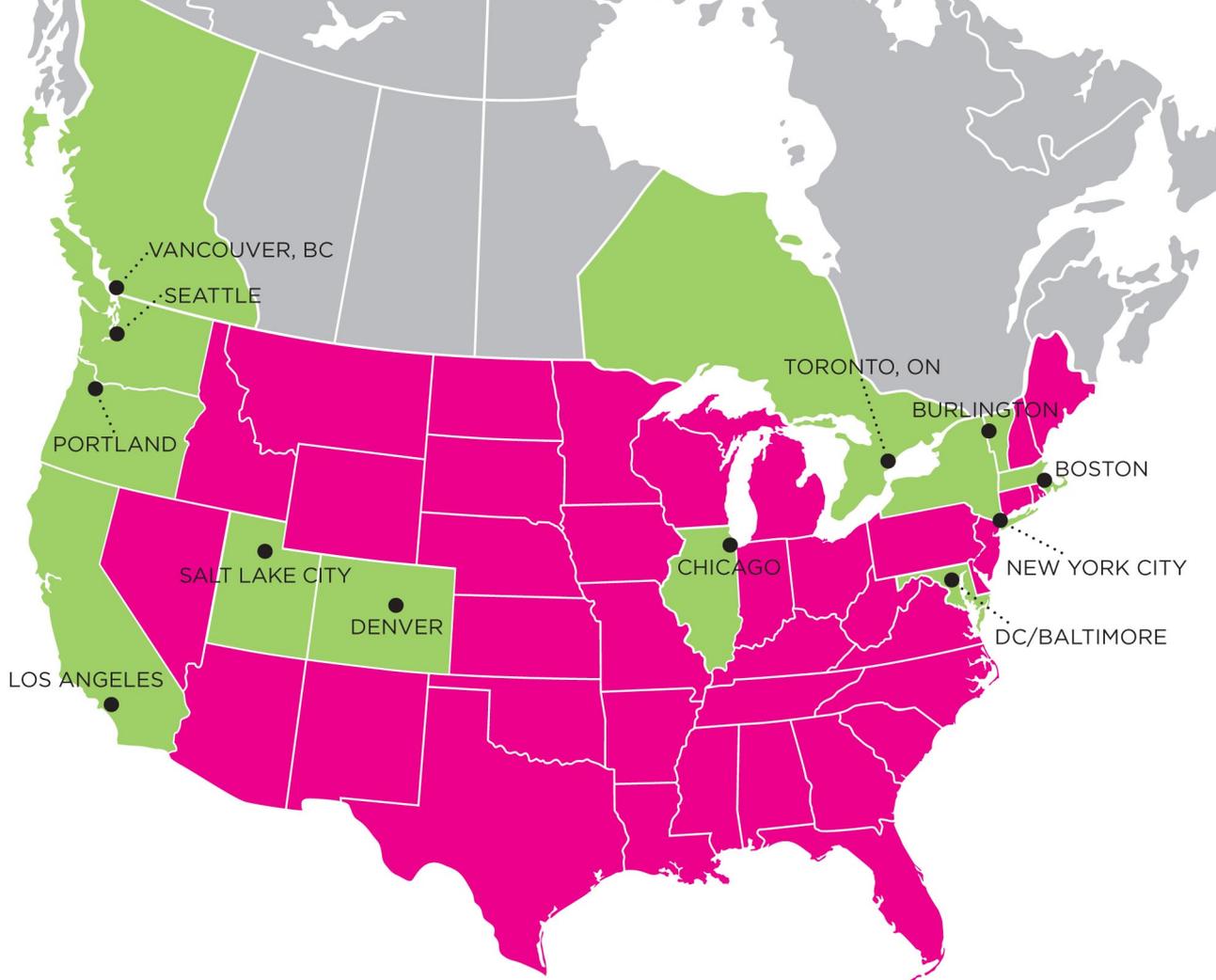
Ride. Inspire. Lead.  
[chill.org](http://chill.org)

# our history

Chill was started in 1995 by Jake and Donna Carpenter, founders of Burton Snowboards.

Chill has served more than 20,000 young people since the program began, and each year, Chill works with approximately 1,200 youth.





**Burlington:**  
snow, SUP, skate

**Boston:**  
snow, skate, surf

**Chicago:**  
snow, SUP, skate

**DC/Baltimore:**  
snow, SUP, skate

**Denver:**  
snow, SUP, skate

**Los Angeles:**  
snow, skate, surf

**New York:**  
snow, skate, surf

**Portland:**  
snow, skate, surf

**Salt Lake City:**  
snow, SUP, skate

**Seattle:**  
snow, SUP, skate

**Toronto:**  
snow, SUP, skate

**Vancouver:**  
snow, SUP, skate

# our program locations





**“The Chill program blurs all color and culture lines and gives youth real joy and adventurous freedom.”** RENATO, CHILL CHAPERONE



Ride. Inspire. Lead.  
[chill.org](http://chill.org)

# our organization

## Chill runs programs 13 cities across North America:

- Boston
- Burlington
- Chicago
- Denver
- DC/Baltimore
- Salt Lake City
- New York City
- Los Angeles
- Portland
- Seattle
- Vancouver
- Toronto

Chill has international affiliate programs in Austria, Czech Republic, Italy, and Japan.

**Chill's annual operating budget: \$1.9 million (FY17)**





**“Chill made me proud of myself for getting this far.  
I think I would take up any other challenge the world  
has to offer me.”** JOVANNA, CHILL PARTICIPANT



Ride. Inspire. Lead.  
chill.org

# our themes

Chill uses six themes to communicate the lessons each week:



# our program

The Chill program embodies the latest **Positive Youth Development** (PYD) best practices to ensure participating youth build resiliency through targeted lessons and challenging physical activities. Best practices include:

- Removing youth from their challenging environments and running programs in developmentally rich contexts. Participants frequently have not experienced these contexts prior to joining Chill.
- Focusing on understanding, educating, and engaging youth in productive activities rather than at correcting, curing, or treating them for maladaptive tendencies or so-called disabilities.
- Building on the strengths of young people, recognizing their need for positive adult interactions, positive interactions with diverse peer groups, ongoing support, and challenging opportunities.

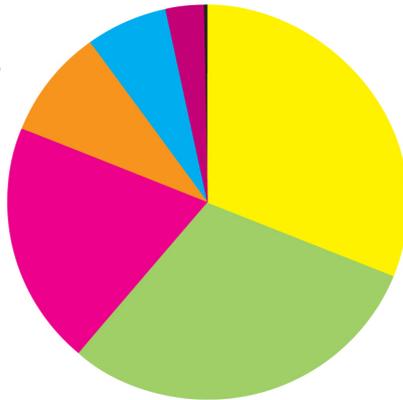


# our participants

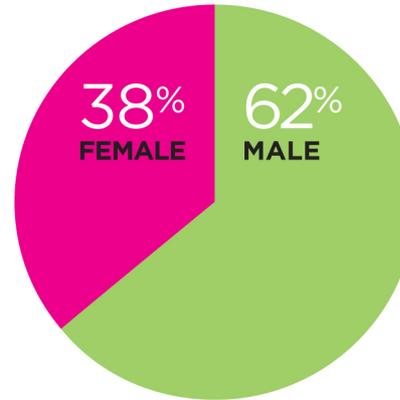
## RACE AND ETHNICITY

- Pacific Islanders: >1%
- Hispanic: 28%
- White: 27%
- Black: 18%
- Asian: 8%
- 2 or More: 6%
- Native American: 3%

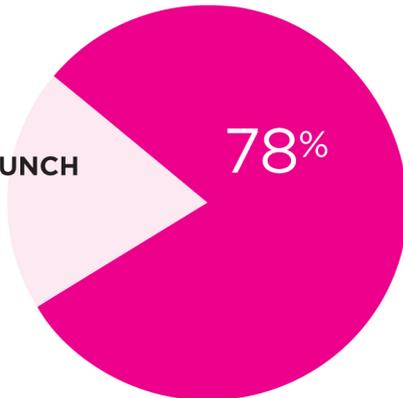
11% did not report



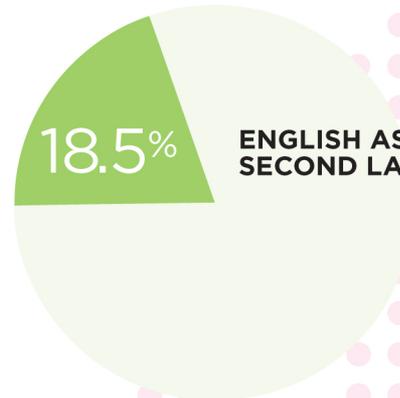
## NATIONAL GENDER BY PARTICIPANTS



## FREE AND REDUCED LUNCH



## ENGLISH AS A SECOND LANGUAGE





**“Chill is impacting me by keeping me off my block where there’s nothing but trouble. The best part is that I meet new people and get to know them.”** XENA, CHILL PARTICIPANT



Ride. Inspire. Lead.  
[chill.org](http://chill.org)



Chill participants' current situations don't have to define them or determine their path in life – Chill helps them to visualize and realize alternatives beyond today's challenges.



Ride. Inspire. Lead.  
[chill.org](http://chill.org)

# our future

Chill believes that youth across the country, and across the world, would benefit from the organization's unique approach to Positive Youth Development (PYD) programming.

## **Chill will be undertaking the following activities beginning in April 2017:**

- Organization-wide brainstorming, discussion, goal setting/communication, measure/revise process to determine exactly how Chill is going to accomplish efficient, effective, and ambitious growth.
- Creation of a brand new website that better reflects Chill's innovations and effective approach to PYD.
- Enhanced volunteer and donor outreach to re-introduce Chill to current stakeholders and expand and enhance the general public's knowledge of Chill.
- Enhanced partner outreach and engagement to ensure all agencies, sponsors, and partners are realizing value from their association with Chill.



# how you can help

Chill is a 501c3 non-profit organization that relies on generous donations from individuals, corporations, and foundations.

To donate or volunteer, please visit **Chill.org**

