

INSIGHT

May 21–24, 2018
Hotel Talisa
Vail, Colorado

Sponsorship Opportunities

Inntopia INSIGHT will focus around three core themes: commerce, marketing, and business intelligence. INSIGHT will bring together Inntopia's existing and future partners from all parts of their organizations to share information about world and market trends that affect our business.

The event will have two distinct tracks: user group content and broader technology/travel trends. Some sessions will focus on reviewing Inntopia's products and features while others will encourage collective sharing and conversation about how to best adapt Inntopia's solutions to achieve increased efficiencies and revenues.

Sponsorship offers your company numerous opportunities for networking and excellent exposure to potential clients. Attendees are expected from premiere vacation destinations in the United States, Canada, and Australia.

	Platinum	Gold	Silver	Bronze	Briefcase
Logo/Company Description in Print Program	Large 100 words	Medium 75 words	Medium 75 words	Small Logo	X
Acknowledgment in Opening Remarks	✓	✓	✓	X	X
Website Link	✓	✓	✓	✓	X
Attendee Names and Contact List	✓	✓	✓	✓	X
Speaking Opportunity	General Session and Breakout Session	Introduction of General Session or Present a Breakout Session	Introduction of a Breakout Session	X	X
Logo on Onsite Signage	✓	✓	✓	✓	X
Insert in Gift Bag	✓	✓	✓	✓	X
Collateral	✓	✓	✓	✓	X
Number of Attendees	3	2	1	1	1
Cost	\$10,000	\$6,000	\$3,750	\$2,250	\$1,500

Platinum Sponsorship includes: *ONLY ONE AVAILABLE*

\$10,000

- Access to Conference for **three people**, including:
 - Three meeting days and all breakfasts and lunches
 - Welcome cocktail reception
 - Offsite activity and dinner with all participants, as well as local and area invitees from the hospitality and resort management industries
- Opportunity to speak during in a general session and to present a breakout session
- Large-sized logo, business name, and 100-word company description printed on single page on the event program
- Top/predominant logo and name placement, and continued enhanced representation and link on the event website
- Special mention of sponsorship on newsletters, social media, and other opportunities as they arise
- Attendee list with all contact information two weeks prior to event
- Logo predominantly displayed on onsite signage
- Opportunity to provide sponsor-supplied collateral for attendee gift bag and literature table, pre-approved by event management
- Opportunity to sponsor ancillary branded items such as lanyards, reusable bags, etc.

GOLD Sponsorship includes:

\$6,000

- Access to Conference for **two people**, including:
 - Three meeting days and all breakfasts and lunches
 - Welcome cocktail reception
 - Offsite activity and dinner with all participants
- Large-sized logo, business name, and 75-word company description in printed event program
- Predominant placement of logo on onsite signage, representation and link on the event website
- Attendee list with all contact information
- Opportunity to participate in a general session and present a breakout session
- Opportunity to provide sponsor-supplied item for attendee gift bag and literature table, pre-approved by event management
- Opportunity to sponsor a coffee break, or ancillary branded items such as lanyards, reusable bags, etc.

SILVER Sponsorship includes:

\$3,750

- Access to Conference for **one person**, including:
 - Three meeting days and all breakfasts and lunches
 - Welcome cocktail reception
 - Offsite activity and dinner with all participants
- Medium-sized logo, business name, and 75-word company description in printed event program
- Top placement of logo on onsite signage, representation and link on the event website
- Attendee list with all contact information
- Opportunity to participate in, or introduce a breakout session
- Opportunity to provide sponsor-supplied item for attendee bag and literature table, or ancillary branded items such as lanyards, reusable bags, etc.

Bronze Sponsorship includes:

\$2,250

- Access to Conference for **one person**, including:
 - Three meeting days and all breakfasts and lunches
 - Welcome cocktail reception
 - Offsite activity and dinner with all participants
- Small-sized logo and business name in printed event agenda
- Representation on the event banner and link website
- Attendee list with contact information
- Opportunity to provide sponsor-supplied item for attendee bag and literature table.

Briefcase Sponsorship includes:

\$1,500

- Access to Conference for **one person**, including:
 - Three meeting days and all breakfasts and lunches
 - Welcome cocktail reception
 - Offsite activity and dinner with all participants

For more information, contact:

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